EDITO

The 30th European Medical Informatics conference is back in Switzerland for the second time. Since the first Swiss edition 15 years ago, the worlds of medicine and of information technologies have converged. Massive amount of data from the molecular biology, and all the omics associated with as much data from the environment, behavior and lifestyle, exposition factors and personal records associated with unprecedent processing power and instruments have changed the face of medicine. The MIE2020 conference is a unique opportunity to meet experts from all involved fields, to participate to dedicated tracks and get an overview of what are the edge technologies, as well as practical and real applications. The MIE conferences not only attract senior researchers and top notched experts of the field, it is also, and mostly, a place where young scientists come to present their works, to meet peers, to network, to seek job and career opportunities.

In this 30th edition, we have the honor to partner with WHO and ITU and will have special tracks with European projects such as FAIR4HEALTH and standardizing organization such as HL7 and SNOMED International to discuss the building of global frameworks to improve data usability to support life science research, cross borders, cross systems, cross languages. Specific tracks devoted to encryption, blockchain and privacy-conscious data sharing, along with ethical and legal experts, will investigate and propose practical way to support innovation to alleviate the burden of diseases such as cancers or promote bio-surveillance networks for example.

Involving patients and citizen will also be at the center of the debates, along with some European projects such as CrowdHEALTH, patient's organization and patient-partner's groups, to discuss innovative ways to reach an active involvement and participation that can leverage the field.

And, of course, not to forget the prolific results of the public-private convergence, with the presence of the whole range of private partners, from young startup's recently born from talented young entrepreneurs to global companies active in the field of life science and information technologies.

Chair of the Local Organizing committee

Frédéric Ehrler,
University hospitals of Geneva, Switzerland

Chair of the scientific committee

Inge Madsen,
VIA College University, Denmark

Christian Lovis,
University of Geneva and University hospitals of Geneva, Switzerland
What to expect at MIE 2020

30th edition of the conference

Meet with 800 + delegates from all over Europe...

Upcoming event
2019 MedInfo Lyon, FRANCE (25-29 August)
> 1000 expected attendees

Previous Attendance
2018 Gothenburg, SWEDEN > 500 attendees
2017 Manchester, UK > 700 attendees
2016 Munich, GERMANY > 800 attendees

Date & Venue
April 28th - May 01st 2020 - Centre International de Conférences de Genève (CICG)

Themes & Tracks

- Precision medicine
- Digital health
- Artificial Intelligence
- Bigdata
- Signal processing
- Imaging
- Human factors
- Natural Language Processing
- Robotics
- Citizen Centered Health
- Interoperability
- Patient Records
- Semantics
- Economics
- Ethics
- Standards
- Mobile health
- Captors-sensors
- Nursing Informatics
### Keys dates

- **Open Submission**
  - July 1st, 2019
- **Online Registration opens**
  - July 1st, 2019
- **Availability of Exhibitors Technical Manual**
  - February, 2020
- **Exhibition set up**
  - April 27th, 2020
- **Paper Submission deadline**
  - Sept. 1st, 2019
- **Final version submission**
  - Dec 31st, 2020
- **Early registration deadline**
  - February 28th, 2020
- **Exhibition dismantling MIE 2020 ends**
  - May 1st, 2019

#### General information

**LANGUAGE** The official language of the meeting is English.

### EXHIBITION TIMETABLE

- **Build up & settling**
  - Monday April 27, 2020

- **Exhibition**
  - From Tuesday, April 28 to Friday May 1st
  - Gala dinner Thursday April 30

- **Dismantling**
  - Friday, May 1st

All coffee breaks will be served in the exhibition area.
To thank you for your kind support, the following items will be provided by the congress, depending on the amount of support:

<table>
<thead>
<tr>
<th>Category</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPEECH</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Symposium or Workshop</td>
<td>45 minutes</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Keynote - Round Table</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
</tr>
<tr>
<td><strong>EXHIBITION</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibit space - up to</td>
<td>18 sqm</td>
<td>12 sqm</td>
<td>12 sqm</td>
<td>9 sqm</td>
</tr>
<tr>
<td>Priority placement of booth space</td>
<td>FIRST</td>
<td>SECOND</td>
<td>THIRD</td>
<td>FOURTH</td>
</tr>
<tr>
<td>Exhibitor badges</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>(will also give access to scientific sessions)</td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>VISIBILITY</strong></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Logo in the final program</td>
<td>Prominent logo</td>
<td>Medium logo</td>
<td>Small logo</td>
<td>Small logo</td>
</tr>
<tr>
<td>Logo on conference website</td>
<td>Prominent logo and link to sponsor website</td>
<td>Medium logo and link to sponsor website</td>
<td>Small logo and link to sponsor website</td>
<td>Small logo and link to sponsor website</td>
</tr>
<tr>
<td>Logo in MIE 2020 Smartphone App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company profil in the conference website and App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advertisement in the final programme</td>
<td>1 Full-page</td>
<td>1 Half-page</td>
<td>1 Half-page</td>
<td>1 Banner</td>
</tr>
<tr>
<td>Any additional sponsoring option</td>
<td>As per page 7</td>
<td>As per page 7</td>
<td>As per page 7</td>
<td>As per page 7</td>
</tr>
<tr>
<td><strong>TOTAL AMOUNT TO REACH</strong></td>
<td>20 000 €</td>
<td>15 000 €</td>
<td>10 000 €</td>
<td>6 000 €</td>
</tr>
</tbody>
</table>
Choose your combination

Basic pack*

<table>
<thead>
<tr>
<th>SPACE ONLY</th>
<th>PRE EQUIPPED BOOTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 table &amp; 2 chairs</td>
<td>2 exhibitor badges walls, carpet, fascia board, spotlight and power supply (1kw)</td>
</tr>
<tr>
<td>2 exhibitor badges</td>
<td>Minimum 4 sqm</td>
</tr>
<tr>
<td>Minimum 4 sqm</td>
<td>Price per sqm</td>
</tr>
<tr>
<td>Price per sqm</td>
<td>500 €</td>
</tr>
<tr>
<td>Price per sqm</td>
<td>600 €</td>
</tr>
</tbody>
</table>

* Add 500€ for an open conference in the exhibition area (20 min)

START-UP CORNER

2 exhibitor badges, 1 high table & 2 stools

price all congress long ........................................................................................................1 000 €

BE PART OF a round table gathering experts in your field

20 minute-speech ..................................................................................................................... 8 000 €

- The interoperability of health information systems
- Artificial Intelligence
- Precision Medicine Workshop
- Digital Health
- Natural Language Processing
- Robotics
- Natural Language Processing
- Mobile Health
- Nursing Informatics
**Sponsoring options**

**E-BADGES SYSTEM**
Delegates will obtain their badges through user-friendly e-badge desks.
This system allows participants to directly edit their badge at the welcome desk by presenting their confirmation with the badge code. This prevents participants from queuing to get their badge.
Sponsors will be acknowledged on the e-badge desk banner.

**CONGRESS BAGS**
Every registered delegate receives an official congress bag at registration.
This bag will display the sponsor's company logo, which is a powerful way to promote your company and will continue to serve as a reminder after the event. (Bags must be provided by the company).
If bags are not provided by your company, manufacturing fees will be required: add 1 500€

**CONGRESS APP SPONSOR**
Company or brand logo on the first page when opening the MEdinFO 2019 Mobile application;
Highlighted exhibitor with logo in the exhibitor list and exhibition floor plan.

**CONGRESS LANYARDS**
Registered delegates receive a lanyard for their badge printed with your company's logo.
Delegates must wear their badge and lanyard throughout the whole meeting.
(lanyards must be provided by the company.)

**NOTEPADS & PENS**
Registered delegates will be provided with a pen and paper set.
These items will display your company logo, which is a prominent way to promote your company and serves as a reminder after the meeting. (notepads and pens must be provided by the company).

**BAG INSERT**
All recipients will receive a congress bag containing the Final programme.
These bags should be fabricated especially for this congress. The sponsor's logotype and MIE 2020 logo shall be displayed on the bag after approval of the Organising Committee.
The company name will be included in the list of sponsors.

**E-CARD CAMPAIGN**
Benefit from the congress' extensive communication plan via a customized e-card.
Corporate designs (pdf, JpEg, and even videos) can be included in the regular newsletters about the congress to promote your products and services, your presence in the exhibition, your lunch symposium, etc..
Payent and cancellation conditions

Payment Conditions
All payments must be made in EURO (EUR). The sponsorship will be invoiced upon receipt of the completed application form. The full amount is due for payment upon receipt of the invoice to guarantee the reservation.

By Bank Transfer Bank account datas TBC

Cancellation Policy
Cancellations and changes to your partnership agreement must be notified in writing to MCO Congrès at least one (1) month prior to the event.

Cancellation Fees
In case of cancellations and changes to your partnership agreement before xxx 2019, 75% of the sponsorship amount will be charged. No reimbursement will be granted after this date. The full sponsorship amount will be due.
Partners order form

Company/Entity Name: .................................................................
(NB: this information will be used in the final programme)

Contact: .......................................................................................

Address: .....................................................................................

Postal/Zip code: ........................................... Town: .................................. Country: ...........................................

Tel. ................................................................................................

VAT Nr: ......................................................................................

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BASIC PACK

☐ SPACE ONLY
  500 € x ........ sqm = ............................................................. €

☐ PRE EQUIPPED BOOTH
  600 € x ........ sqm = ............................................................. €

☐ START-UP CORNER ............................................... 1 000 €

☐ BE PART OF a round table .............................. 8 000€

gathering experts in your field

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SPONSORING OPTIONS

☐ E-BADGES SYSTEM .............................................. 3 000 €

☐ CONGRESS BAGS .................................................. 3 000 €

☐ CONGRESS APP SPONSOR .............................. 2 000 €

☐ CONGRESS LANYARDS ................................. 1 800 €

☐ NOTEPADS & PENS ........................................... 1 500 €

☐ BAG INSERT ........................................................... 1 500 €

☐ E-CARD CAMPAIGN .............................................. Enquire

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MY STATUS

☐ I AM A PLATINUM ........................................ 20 000 €

☐ I AM A GOLD .............................................. 15 000 €

☐ I AM A SILVER .............................................. 10 000 €

☐ I AM A BRONZE .............................................. 6 000 €

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I, the undersigned, hereby declare to fully agree to MCO’s general terms and conditions of sale, cancellation policy and payment schedule.

I also declare having taken note of the personal data processing information contained in the General Terms and Conditions of Sale in accordance with the provisions of the General Data Protection Regulation (GDPR).

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Signature

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TOTAL ...................................................................................... €

INSURANCE FEES ............................................................... 100 €

TOTAL AMOUNT .................................................................... €
1. Application for Exhibition/Sponsoring: In order to be considered for Exhibition/Sponsoring, the application form must be completed, signed by a legally authorised person from your organisation, and returned to MCO Congrès on time. However, submitting the Application Form for Exhibition/Sponsoring to the Organising Secretariat does not constitute a formal agreement that the Exhibitor/Sponsor will be admitted to participate. Contractual conditions are constituted only after the Organising Secretariat has formally confirmed the acceptance to the Exhibitor/Sponsor. In case of acceptance, Exhibitor/Sponsor will be bound by the Terms and Conditions listed in the prospectus and in the Application Forms for Exhibition and Sponsorship. The Organising Secretariat reserves the right to refuse any application to exhibit/sponsor without assigning any reason. Booths or floor space are allotted according to the terms and conditions as listed in the Exhibition/Sponsorship prospectus. Any company which disobeys the directives of the Organising Secretariat may be excluded from the exhibition/sponsoring with immediate effect by the Organising Secretariat. Such companies are liable for the whole rental sum, for the registration fee(s) and for all incidental expenses including the legal value added tax. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

2. Obligations and Rights of the Exhibitor: The booths may only be used for exhibiting and advertising the Exhibitor/Sponsor’s products. The use of other purposes, even if given in the application form. The sale of any products at the Congress is strictly prohibited. Advertising materials may be distributed only within the confines of the booth. Any kind of promotion outside the respective exhibition space is forbidden (such as Working Acts, distributing flyers etc.).The partial or complete subleasing or otherwise relinquishing of a booth by the Exhibitor/Sponsor to a third party, as well as private agreements for switching complete subleasing or otherwise relinquishing of a booth will be considered. However, such requests do not constitute a condition of registration on the part of the Exhibitor/Sponsor. Furthermore, the Organising Secretariat reserves the right to request any written permission from the Exhibitor/Sponsor for any additional fee for it is to be paid immediately. Special requests regarding placement of the booths/sponsorship items will be considered. However, such requests do not constitute a condition of registration on the part of the Exhibitor/Sponsor. In all cases of litigation it is agreed to by the Exhibitor/Sponsor that the competency of the duly authorised court in Marseille, France is recognised. Elexively, the Organising Secretariat may choose to appeal to the competent court in whose jurisdiction the exhibition falls. French law is to be applied. 11. Personal data: In accordance with its commitments and the GDPR, MCO CONGRES guarantees the confidentiality and the security of personal data and information must be observed at all times, also during the construction and dismantling of the exhibits. 7. Electrical Installations – Power consumption: The Organising Secretariat will arrange the installation of a 230 Volt ring main supply, the costs of which is to be carried equally by all exhibitors. The Exhibitors agree to use this installation for all electric power requirements. The cost of electricity for each booth is calculated on the actual consumption of the electric power of the booth’s electric equipment; this cost will be invoiced to each Exhibitor separately and is not included in the rental fee. Electrical installations within the booth are at the Exhibitor’s expense; however, such installations may only be carried out by a qualified electrician appointed by the Organising Secretariat. The Exhibitor is responsible for the revenue not responsible for any losses or damage which may occur from interruptions or defects in the electric power supply.

6. Maintenance of booths and exhibition area: Exhibitors are responsible for the proper care of the floors, walls, staircases and storage rooms as well as the hired booths and furnishings. Hired booths and furnishings must be returned in good condition and in an orderly way. To avoid damaging and marking floors as the result of the heavy equipment, Extra expenses may be required to protective coverings. Exhibitors and their shipping agents, on specific orders from the exhibitor, must take special care when transporting heavy packing cases and heavy loads. Exhibitors who wish to display extra heavy exhibits requiring special supports or foundations must request prior specific authorization from the Organising Secretariat. Exhibit stands are not permitted to drive nails or hooks into the walls of the exhibition hall, to install electric wiring or to cut or drill holes in the walls of the rented booths. Empty containers and packing materials must be disposed of at the exhibitor’s cost before the start of the exhibition; cleaning of the booth is the Exhibitor’s responsibility. No part of an exhibition booth may be suspended from the ceiling. The use of any other material other than that which is part of the booth’s structure may protrude beyond the allotted area on any side. No signboards may protrude beyond the booth’s walls. Decorating materials and wallpaper used by the exhibitor must be fire-proof. Prior to use, written proof of this fact must be presented to the Organising Secretariat. Local health and safety regulations, fire regulations and other official regulations must be observed at all times, also during the construction and dismantling of the exhibits. 8. Dismantling of booths: The Exhibitor must dismantle the booth within the allotted time and return hired furnishings on time. Upon leaving, the Exhibitor must clear the booth area and clean the floor. Stored materials, empty containers and packing materials must be disposed of. Items for which the Exhibitor has made no arrangements regarding removal and storage at his/her cost and which are left behind become the property of the Organising Secretariat, and no reimbursement will be made for such items. The Organising Secretariat can demand that Exhibitors restore the exhibition area to the original condition. If the Exhibitor does not dismantle and clear away his/her exhibit in a timely manner, these items will be removed by the Organising Secretariat at the Exhibitor’s cost. The Exhibitor is liable for the actual cost incurred by the Organising Secretariat for such removals of abandoned exhibits. Rented items which were originally rented at a rental cost which is one per cent (1%) of the rental costs, as well as all other taxes, fees or official charges on the rental sum, if applicable. A special fee is charged for decorating rented items in special material of the Exhibitor’s choice. Also, Exhibitors must bear the cost of any special installations. In case of delayed payment, ten per cent (10%) interest per annum is charged. If a company wishes to renovate all claims to taking part in an exhibition which has been cancelled or postponed, the company is nevertheless liable for the rental sum and for incidental expenses. In case of cancellation of the exhibition, the Organising Secretariat will return payment received less the sum equivalent to the costs which have risen for the Organising Secretariat up to the time of cancellation; the registration fee will not be returned.

10. Place of Legislation: In all cases of litigation it is agreed to by the Exhibitor that the competency of the duly authorised court in Marseille, France is recognised. Elexively, the Organising Secretariat may choose to appeal to the competent court in whose jurisdiction the exhibition falls. French law is to be applied.

3. Obligations and Rights of Organising Secretariat: The Organising Secretariat reserves the right to reserve the time and location of the exhibition, to shorten the duration of the exhibition and to cancel the exhibition altogether. Any change regarding the exhibition’s time and duration neither entitles the Exhibitor to any compensation nor authorises, as a person photographed and/or filmed, to use photographs, moving pictures or any other kind of images as part of the communication on the event. The attendee authorises the (nom de la société savante, MCO Congrès et autres) to photograph or film him/her as part of the event and to broadcast and reproduce these images on all media as part of the communication on the event. The attendee therefore authorises, as a person photographed and/or filmed, to use his/her images for all purposes, for all events and in all formats, whether in print or transmitted in any medium, without restriction, in all formats, whether in print or transmitted in any medium, without restriction, in all formats, whether in print or transmitted in any medium, without restriction.